

Press Release
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Messe München reports double digit growth in India

Messe München India presents its third quarterly report and forecasts over 40% growth in its Indian business.

Having a strong portfolio of trade fairs in numerous sectors, Messe München India is presently organizing 10 trade fairs across India, catering to approximately more than 3,000 exhibitors and over 100,000 trade attendees each year. The subsidiary of Messe München GmbH started from a humble start in 2007 growing up to a workforce of 65 full time employees based in Mumbai, New Delhi, Bangalore, Hyderabad and Chennai. Over the years, the Indian subsidiary introduced a number of international fairs in the country and continued its growth with its merger and acquisition strategy.

Messe München India witnessed over 40% growth in revenues (from FY14 to FY16) reporting double digit growth in EBIDTA forecasted in the Q3, 2016 across the business. Mr. Bhupinder Singh, Chief Executive Officer and Member of the Board of Messe München India, said: "The year 2016 has been very positive for the business, with growth recorded in all trade fairs. We are witnessing one of the best periods for our business and those numbers are fantastic growth indicators."

As one of the leading trade fair organizers in the country, Messe München India works closely with industry representatives to deliver professional and well-researched trade fairs which cater to the needs of the customers. Singh explains: "We at Messe München India are continuously working towards creating 'value driven' trade fairs, which are meaningful for our customers. We are in the business of face-to-face, so connecting with our customers to understand market sentiments is the most important thing for us."

Messe München India presently organize market leading B2B events such as analytica Anacon India, BAUMA CONEXPO India, drink technology India, electronica India, IFAT India, India Lab Expo, Indian Ceramics, Intersolar India, LASER World of PHOTONICS INDIA and productronica India and will be launching more events in the future keeping in view its international expansion strategy.

Singh concluded: "Our overall corporate strategy is very well aligned with our Indian business. Messe München has a long term vision for India and we are confident that we will continue to deliver exceptional results in the future as well."

About Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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