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**Press Release**

**Positive signs:  
India's construction machinery market  
remains on growth path**

- **Promising sales figures at beginning of the year**
- **Twelve-percent growth in 2017**
- **Top sellers: crawler excavators and backhoe loaders**

**The upward trend in the Indian construction machinery market continues. Main driving force are the country's high infrastructure investments. This year, the industry will meet at bauma CONEXPO INDIA in Delhi from December 11 to 14. Many key industry players already confirmed their participation.**

The Indian construction machinery market is still on an uptrend: after an exceptional gain of 34 percent in 2016, the German Engineering Federation (VDMA) determined a still very considerable growth of twelve percent for 2017. "And also the start of 2018 was extremely positive, as the first months witnessed a strong sales performance," reports Sebastian Popp of the Construction Equipment and Plant Engineering Association in the VDMA. The Indian Brand Equity Foundation (IBEF) provides an indicative value here. Established by the Indian Ministry of Commerce and Industry to promote the international brand and location marketing activities, the trust estimates that in the Indian fiscal year of 2018 – i.e. from April 2017 until March 2018 – almost 97,000 construction machines were sold throughout the country.

**Biggest ever highway development plan approved**

In general, things are looking good for the second most populous nation after China worldwide. Looking at the World Economic League Table 2018 published

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Page 2

by the Centre for Economics and Business Research, India will overtake the United Kingdom and France in terms of the gross domestic product to move two places up and become the world's fifth largest economy in 2018.

The development in the construction machinery market is mainly driven by the state's massive infrastructure expansion. According to the British market research company Off-Highway Research this expansion is a top priority for the Indian government that monitors all projects at highest level to overcome potential obstacles as quickly as possible. At the very top of the agenda is road construction. In October 2017, the Indian politicians therefore approved the biggest ever highway development plan to develop and expand almost 84,000 kilometers of roads at an investment of \$107 billion by 2022. Money that will also boost further sales of construction machines.

### **Strong market growth for bulldozers**

Off-Highway Research for example believes that the sale of bulldozers in India will increase by more than 25 percent over the next five years. According to the experts quite a few foreign companies managed to conquer significant market shares, competing with the domestic and dominating bulldozer manufacturer BEML. Also the real estate market – primarily housing – sends out positive signals: IBEF assumes that it will grow from an estimated \$126 billion in 2015 to \$180 billion in 2020.

In the Indian construction machinery market, crawler excavators and backhoe loaders remain a mainstay. According to IBEF these two types are expected to account for 68 percent of the units sold in 2018. With an increase of almost six percent over 2015, crawler excavators are estimated to yield the highest growth rate.

### **Many key industry players registered with bauma CONEXPO INDIA**

To participate in the growing Indian market also in the future, many major companies in the global construction machinery industry – such as Action Construction Equipment, Bauer, Hyundai, KYB-Conmat, Manitou Equipment

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India, Puzzolana, Schwing Stetter India, Volvo India, Wacker Neuson and Wirtgen India – already registered with bauma CONEXPO INDIA. The trade fair for construction equipment will be held from December 11 to 14, 2018 at the HUDA Ground in Gurgaon/Delhi.

**More information at [www.bcindia.com](http://www.bcindia.com).**

**bauma CONEXPO INDIA**

bauma CONEXPO INDIA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the most important industry event for the sector in India with an exhibition area of 150,000 square meters. The last bauma CONEXPO INDIA in December 2016 attracted 647 exhibitors from 30 countries and 32.644 participants from India and neighboring states. bauma CONEXPO INDIA is held every two years: the 5th event will take place at the Huda Grounds in Gurgaon/Delhi from December 11 to 14, 2018.

**bauma NETWORK: Six construction machinery trade fairs of Messe München**

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

**Association of Equipment Manufacturers (AEM)**

AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises more than 950 companies and more than 200 product lines in the agriculture and construction-related industry sectors. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction industries.

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