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Press Release

Growth in exhibitor numbers
Positive signs for IFAT Africa 2017

- 140 exhibitors expected
- Registrations of local and international key players
- Seven country pavilions planned

With four months to go before the beginning of the trade fair it is clear that IFAT Africa is proving to be relevant to many exhibitors. Close to 100 companies have already registered for the environmental technology trade fair in South Africa in 2017. IFAT Africa will be held at the Johannesburg Expo Centre from September 12 to 14, 2017.

The interest of companies underscores the importance of the trade fair’s product categories – Water, Sewage, Refuse and Recycling – for the African market. Companies participating include both local and international key players such as Averda, Bovu Fluid Holdings, C.R.I. Pumps S.A., Endress + Hauser, Grundfos, KSB Pumps & Valves, Memcon, NETZSCH Southern Africa, Ritz Pumps South Africa, Skip Truck Traders, Tecroveer, Wamechsi Group and Wilo Pumps S.A.

Graham Hartlett, Commercial Director at WEC Projects, is looking forward to this year’s trade fair attendance: “IFAT Africa allows us the opportunity to showcase our unique solutions and exclusive technologies for our clients in the water and sewage treatment sector. It is a fantastic platform for meaningful interactions with our clients.”

Philipp Past, Sales Manager at GLS Tanks International, will be present at IFAT Africa for the first time: “We regularly exhibit at the parent trade fair in Munich and now want to explore the African market. IFAT Africa is the ideal platform to achieve this. The IFAT brand stands for innovation, professionalism and promising business contacts.”
Joint pavilions are planned for companies from China, Germany, Great Britain, Italy (Piemont), the Netherlands, Austria and Switzerland. The organizers expect around 140 exhibitors on an exhibition area of approximately 5,200 square meters. Additional open-air grounds offer more space for larger exhibits.

More information on IFAT Africa is available online at www.ifat-africa.com.

IFAT Africa
IFAT Africa is one of the leading environmental technology trade fairs in the African market. The premiere of IFAT Environmental Technology Forum Africa, which took place in September 2015, was attended by 116 exhibitors from 13 countries and more than 2,273 visitors from 38 countries, with the trade fair occupying a total exhibition area of 4,500 square meters in the process. The next event will take place from September 12 to 14, 2017 at the Johannesburg Expo Centre (JEC).

IFAT worldwide
Messe München’s competence in organizing environmental-technology events is demonstrated not only in the world’s leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, as well as IE expo in Shanghai and Guangzhou.

Messe München
Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungscenter München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.